

EMOTIONAL INTELLIGENCE FOR PERSONAL LEADERSHIP

75 MINUTE
COUNTRY CLUB
SEMINARS

LEARN | NETWORK

JANUARY 20, 2005
9:00 AM – 10:15 AM

For Registration and
Information call
1.204.227.4100



LEARN KEY STRATEGIES

Today, audiences want a high-content message that will challenge them to think differently. They want to know about key issues such as: How can we retain the best and brightest? How can we empower leaders – at all levels – to coach people to be their best? And, where is the edge to be found to increase our own performance?

Great presentation, good content and relevant – this was very worthwhile. Brenda Oliver was able to hit the nail on the head on many key issues. Excellent program and well presented. Great-West Life Assurance Company

Because of the furious pace of change in organizations today, difficult to manage relationships sabotage more business than anything else – it is not a question of strategy that gets us into trouble, it is a question of emotions.

- J. Kotter, Harvard Business School

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How effective are you as a leader? Even if you do not hold “positional” power, how good are you at motivating and managing yourself and the people around you to higher performance and greater purpose? Emotional Intelligence (EQ) – our ability to manage ourselves and others around us-is the single greatest contributor to personal excellence and leadership.

How important is EQ for Personal and Professional Success? Emotional Intelligence is *two times* as important as intellect and expertise combined. In leadership positions, EQ plays an even more significant role – up to 85% of leadership success is attributable to Emotional Intelligence.

In those fields I have studied, Emotional Intelligence is much more powerful than IQ in determining who emerges as a leader. IQ is a threshold competence, you need it, but it doesn't make you a star. Emotional Intelligence can.

-Warren Bennis, Author of On
Becoming a Leader

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